

Partnership Initiatives

- International Alliance Meeting
- Brussels Belgium
- Kathy Mitchell R.N. B.N.
- December 2014








Argentina

- coordinated by Pablo Aquino and Dario Ryba
- Interprofessional presentation in Lezama
- Workshop for nurses/caregivers in Buenos Aires
- Interaction with family members of ALS patients
- Everything every day—a heart stopping plea for help
- Media awareness –Ice Bucket challenge

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- Meeting with Mayor
 - TV media coverage
 - Social media engagement
 - The ice bucket challenge.....



A look back

- Alliance has discussed partnership in strategic review
- Sub committee has continued dialogue
- Recommendations submitted to Board



Our successes

- People
- Passion
- Proactive programs
- Allied Professionals Forum
- Initiatives from individuals

Our goals


- Increase education for health care providers
- Improve public awareness of ALS/MND
- Influence policy at appropriate political level
- Patient and family support

Connecting and creating

- This meeting allows for interaction
- Initiatives are Association Specific
- The Alliance has formalized procedures to guide new organizations

Tango dancers



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- Funding is possible from a small grant from the Alliance
 - Will the Ice Bucket Challenge help the Alliance?

Professional Values

- Caring—about our patients and families
- Learning—knowledge improves quality of life and holistic care
- Respect —for shared expertise
- Integrity—to do the best possible program within the reality of the situation

Small world same needs




A global gap

- Families are in need of emotional comfort and practical assistance
- What are you able to provide as an organization within your budget and economic reality of your country
- How can you connect patients and families to ethical resources and information



Suggestions

- Talk to each other
- Use social media
- Support passionate people
- Create solid sustainable programs
- Commit to predictable funding sources



**Start where you are.
Use what you have.
Do what you can.**

Arthur Ashe

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