Partnership Initiatives

- International Alliance Meeting
- Brussels Belgium
- Kathy Mitchell R.N. B.N.
- December 2014
Argentina

- coordinated by Pablo Aquino and Dario Ryba
- Interprofessional presentation in Lezama
- Workshop for nurses/caregivers in Buenos Aires
- Interaction with family members of ALS patients
- Everything every day—a heart stopping plea for help
- Media awareness –Ice Bucket challenge
- Meeting with Mayor
- TV media coverage
- Social media engagement
- The ice bucket challenge
A look back

- Alliance has discussed partnership in strategic review

- Sub committee has continued dialogue

- Recommendations submitted to Board
Our successes

- People
- Passion
- Proactive programs
- Allied Professionals Forum
- Initiatives from individuals
Our goals

- Increase education for health care providers
- Improve public awareness of ALS/MND
- Influence policy at appropriate political level
- Patient and family support
Connecting and creating

- This meeting allows for interaction
- Initiatives are Association Specific
- The Alliance has formalized procedures to guide new organizations
Tango dancers
• Funding is possible from a small grant from the Alliance

• Will the Ice Bucket Challenge help the Alliance?
Professional Values

- Caring—about our patients and families
- Learning—knowledge improves quality of life and holistic care
- Respect—for shared expertise
- Integrity—to do the best possible program within the reality of the situation
Small world same needs
A global gap

- Families are in need of emotional comfort and practical assistance

- What are you able to provide as an organization within your budget and economic reality of your country

- How can you connect patients and families to ethical resources and information
Suggestions

- Talk to each other
- Use social media
- Support passionate people
- Create solid sustainable programs
- Commit to predictable funding sources
Start where you are. Use what you have. Do what you can.

Arthur Ashe
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